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### **Super bowl - nndb**

Super Bowl. BIBLIOGRAPHY. See also The Super Bowl of Advertising: How the Commercials Won the Game. Bloomberg Press. 2003. 215pp. Danny Peary. Super Bowl: The

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### **Person detail: bernice kanner - new york state**

Bernice Kanner The 100 Best TV Commercialsand Why They Worked (Pub: The Super Bowl of Advertising: How the Commercials Won the Game

### **Media literacy clearinghouse advertising: books**

Advertising Books: a list of Advertising in America, Harvesting Minds- How TV Commercials Control Kids Roy F. Fox, Praeger Publishers.

### **Super bowl advertising - wikipedia, the free**

The television broadcast of the Super Bowl the championship game of the National Football League (NFL) features many high-profile television commercials. The

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Feb 06, 2005 Super Bowl ad: Two commercials for GoDaddy Bernice Kanner, a marketing expert and author of "The Super Bowl of Advertising: How the Commercials Won

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professional baseball and American football player Bo Jackson. by Bernice Kanner, in The Super Bowl of Advertising: How the Commercials Won the Game,

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Advertising Age, with support from our sponsor iProspect, is pleased to debut the first season of "Anatomy of an Ad," all about the Super Bowl.

### **Author bernice kanner biography and book list**

Bernice Kanner is the author of the widely TV, and print), she is also author of The Super Bowl of Advertising: How the Commercials Won the Game,

### **National sports marketing network (nsmn) - new**

NY/NJ Host Committee of Super Bowl WON THE GAME Panelists: - Bernice Kanner, Author, "The Super Bowl of Advertising: How the Commercials Won

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